



CONTACT INFO

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[Dr. Patrizia Hasler | LinkedIn](#)

Berne, Switzerland

EDUCATION

2007-2011

Master of Science in Vocational Education

Swiss Federal University for Vocational Education and Training

1989 - 2012

Different Teachers' Certificates

University of Berne and SFUVET

DISSERTATION

Led a national study on high apprenticeship dropout rates in the construction industry; developed evidence based training programs for vocational trainers in companies
University of Stuttgart, Germany

PERSONAL INTERESTS

Skiing / Nature / Cultures / Sociology

Dr. Patrizia Hasler

Global Expert of Vocational Training

Profile

Strategic multilingual education executive and dynamic leader with a strong background in vocational education and training (VET), digital transformation, and organisational development. Experienced in national policy implementation, international collaboration, and the development of inclusive, future-ready education models. Excellent business acumen. Dedicated, challenge-driven, creative, and proactive.

Career Progression

● 2020 – 2024 | Director

Director of the technical vocational school (TBZ) with 250 employees across multiple departments



Technische Berufsschule Zürich TBZ



SFUVET

SWISS FEDERAL UNIVERSITY
FOR VOCATIONAL EDUCATION
AND TRAINING

*Swiss excellence in vocational
education and training*

● 2016 – 2020 | Director of Continuing Education

National Director for continuing education across all linguistic regions (Italian, French and German)
Member of the University Executive Board SFUVET



Schweizerischer Baumeisterverband
Société Suisse des Entrepreneurs
Società Svizzera degli Impresari-Costruttori
Societad Svizra dals Impresaris-Costructurs

● 2013 – 2016 | National Project Manager - Vocational Education Policy

National vocational education policy initiatives as Project Manager at the Swiss Contractors' Association (SBV) in Zurich

● 1989 – 2013 | Teacher

In general education, Languages in different secondary and vocational schools

Entrepreneurship

2025 | Founder Hasler Advisory

Customised Consulting Services in Vocational Education and Labour market Policy
www.hasleradvisory.ch

ADDITIONAL DETAILS

EMPLOYMENT

Principal

TBZ

Zurich, 2020 - 2024

The Technical Vocational School Zurich TBZ is one of the largest vocational schools in Switzerland and trains around 3,500 students in 16 different professions in the fields of automotive technology, electrical/electronic engineering, information technology, optometry, and event technology. The training programs last between two and four years and lead to a Federal Vocational Certificate (EBA) or a Federal Diploma of Vocational Education and Training (EFZ). In addition to basic vocational training, TBZ offers continuing education and advanced technical college programs, which conclude with a federally recognized diploma, as well as courses for expanding and deepening job-specific know-how.

Key areas

- Led a vocational school with 250 employees across multiple departments
- Developed and implemented a new strategic vision repositioning the institution
- Development of a pedagogical-didactic concept based on the vision
- Integrated the higher vocational education (PET) into the school structure
- Digitised school leadership processes and enhanced administrative efficiency
- Ensured continuous improvement through quality development processes

Director of Continuing Education and Member of the University Executive Board
Swiss Federal University for Vocational Education and Training SFUVET | Swiss Federal
university for Vocational Education and Training SFUVET

Zollikofen, Renens and Lugano, 2016 - 2020

The Swiss Federal University for Vocational Education and Training SFUVET is Switzerland's expert organisation for vocational education and training. They offer basic and continuing training to VET professionals, conduct VET research, contribute to the development of occupations and support international cooperation in vocational and professional education and training. SFUVET is owned by the Confederation. The Federal Council defines the strategic goals of SFUVET. SFUVET is part of the Federal Department of Economic Affairs, Education and Research (EAER). It is a public-law entity with its own legal personality and legal basis.

SFUVET acts as an interface between trade associations, professional organisations and the 26 cantons (with hundreds of vocational schools and professional colleges). As a national institute, SFUVET plays an important role for these partners, acting as a central point of contact for all matters relating to development projects and the basic and continuing training of VET/PET professionals.

Key areas

- Development of a permeable, integrative, and modular continuing education strategy, including a corresponding realignment of continuing education programs
- Creation of new offerings focused on action-oriented competencies in teaching and training at the three learning locations: vocational schools, inter-company training centers, and companies
- EduQua certification of continuing education at the national level
- Establishment of a digital quality management system with process optimizations
- Implementation of the EHB digitalization strategy in continuing education offerings, including the development of the CAS "Digital Learning"
- Development of a Learning Management System (LMS) with blended learning offerings
- National harmonization of training for examination experts
- Creation of a digital cooperation system with the cantons to plan and implement the continuing education of examination experts on a national level

National Project Lead – Vocational Education Policy **Schweizerischer Baumeisterverband - Schweizerischer Baumeisterverband** Zurich, 2013 - 2016

The Swiss Contractors' Association is the leading national organization representing the interests of construction companies in Switzerland. It supports over 1,300 member companies in the fields of building construction, civil engineering, and specialist construction services. The SBV plays a key role in vocational education and training, labor market policy, and industry development. It promotes innovation, quality, and sustainability in the construction sector and serves as a vital partner for government authorities, educational institutions, and other industry stakeholders.

Key areas

- Designed and led national policy projects within the construction industry.
- Conducted a major study on apprenticeship contract dissolutions and implemented targeted interventions.
- Coordinated all vocational qualifications within the National Qualifications Framework (NQR).

Entrepreneurship
Founder Hasler Advisory
hasleradvisory
since 2024

As an experienced leader and expert in vocational education and training, Hasler advisory supports government, companies, associations, unions and NGOs in solving actual challenges, developing strategic visions and achieving sustainable success. With in-depth expertise and a clear, goal-oriented approach, we offer customised consulting and coaching services.

Key areas

- Vocational Education and Training (TVET), embedded in national labor market policy
- Systemic labor market analysis and strategic advice for development of TVET programmes, including government and industry perspectives
- TVET policy
- TVET teacher training
- Curricula Design and training material
- Development of modern digital learning environments to address competence-based learning
- Evaluation of TVET programmes
- systemic Project cycle Management: Evaluation, Design, planning, implementation, monitoring with sustainable outcome Mapping
- Knowledge Management and Facilitation: Design, organization and facilitation of events, conferences, workshops and meetings of smaller and larger size groups
- Management and leadership: support, systemic coaching of boards or leaders in changemanagement processes or evaluation of current challenges
- Interim leadership roles and organisational development consulting

EARLIER WORKING EXPERIENCE

- Vocational Teacher, French & General Education | *School of Design, Bern* (2006–2013)
- Secondary School Teacher | *Various Schools in Canton Bern* (1984–2006)
- Project Leader for unaccompanied minor asylum seekers | *TAST Bern* (1996–2001)
- Cultural project assistant | *Music project in Harare, Zimbabwe* (1994–1996)

EDUCATION

CAS Digital Leadership
Home - IFPM-HSG | Universität St.Gallen
 2022 – 2024

On-site Modules

- New Work and Leadership
- Digital Business Modelling and Experience
- Agile Working and Design Thinking
- New Work and Culture Transformation

Master of Science in Vocational Education
Swiss Federal University for Vocational Education and Training SFUVET | Swiss Federal
university for Vocational Education and Training SFUVET
 2007 – 2011

On-site Modules:

- Vocational Education and Training in Switzerland
- Empirical Research Methods
- Work and Occupation
- Statistics for Vocational Education Systems
- Comparative Vocational Education Systems
- Educational Pathways
- Evaluation Processes in Vocational Education
- Teaching and Learning Processes and Lifelong Learning
- Qualification Procedures and Vocational Pedagogical Diagnostics
- Competence Development and Expertise
- Support for Individuals Outside of Standard Systems
- Atypical Career Paths and Personal Development
- Changes in the Vocational Education System
- Change Management
- Effectiveness, Efficiency and Equal Opportunities in the Education System

Dissertation, Dr. Phil
Institut für Erziehungswissenschaft | Universität Stuttgart
 2013 - 2016

Topics

- A national qualitative and quantitative study was conducted to investigate the high rate of apprenticeship contract terminations in the construction field.
- Based on the results, evidence-based training programs for in-company vocational trainers were developed, as these trainers—by being sensitized to the needs of young people, particularly those from low socio-economic backgrounds—represent the main leverage point for reducing contract terminations in the construction sector.
- **Link : Lehrvertragsauflösungen im Schweizer Bauhauptgewerbe - Unausgeschöpftes Potenzial**

Teacher Certificate “General Education at Vocational Schools”
Swiss Federal University for Vocational Education and Training SFUVET | Swiss
Federal university for Vocational Education and Training SFUVET
 2012

At vocational schools in Switzerland, general education complements vocational training by fostering key competencies in areas such as communication, society, law, economics, and culture. The aim is to support learners in developing critical thinking, social responsibility, and civic awareness, while also strengthening their language and interpersonal skills. General education is an essential part of the dual education system and contributes to both personal development and professional readiness

Secondary School Teacher (Phil I)
University of Bern
 1984 - 1989

Topics

- German
- French
- English
- Educational science

CONTINUING EDUCATION

- Federal Leadership Seminar II, Swiss Government (2017)
- Systemic Process Consultancy (2005–2007)
- Solution-Focused Coaching (2020)
- Ongoing workshops on various topics in the field of education

SELECTED PUBLICATIONS

- Hasler, P. (2010). *Lernförderliche Bedingungen am Arbeitsplatz - Rolle der Berufsbildnerinnen und -bildner in Bezug auf die Ausbildungszufriedenheit der Lernenden*. Unpublished Masterarbeit, Eidgenössisches Hochschulinstitut für Berufsbildung (EHB), Zollikofen.
- Hasler, P. (2011). *Pädagogisch fit für neue Technologien - Wie Lernende Polygraf/innen den Lernort Betrieb bewerten*. Paper presented at the 3.Viscomkongress, Aarau.
- Hasler, P., & Nägele, C. (2010). *Learning at the Workplace - Optimal Learning Environments*. Paper presented at the European Graphic Media Industry Network (EGIN), Berne.
- Nägele, C., & Hasler, P. (2010). *Learning at the workplace and development of professional competences*. Paper presented at the European Conference on Educational Research (ECER), Helsinki.
- Nägele, C., & Hasler, P. (2011). *Learning at the workplace: Optimal Learning Environments*. In Z. Zhao, F. Rauner & U. Hauschildt (Eds.), *Assuring the Acquisition of Expertise. Apprenticeship in the Modern Economy* (pp. 125 - 128). Beijing: Foreign Language Teaching and Research Press.
- Hasler, P. (2014). *Kein einfacher Entscheid*. B.MAGAZIN(03/14).
- Hasler, P. (2014). *Lehrvertragsauflösungen im Bauhauptgewerbe*. folio, 04/2014, S.30ff.
- Hasler, P. (2014). *Lehrvertragsauflösungen im Bauhauptgewerbe, Ursachen und Handlungsempfehlungen - Schlussbericht*. Zürich: Schweizerischer Baumeisterverband, Fachverband Infra.
- Hasler, P. (2014). *Unausgeschöpftes Potenzial bei der Rekrutierung von Lernenden im Bauhauptgewerbe erkennen*. Newsletter, 2014/3.
- Hasler, P. (2014). *Warum brechen Lernende ihre Lehre ab?* Bauwirtschaft, 113(12), S. 6-8.
- Hasler, P. (2015). *Berufsbildner müssen in alle Lernenden viel investieren*. Applica, 122(8), S. 20-24.
- Hasler, P. (2016). *Lehrvertragsauflösungen im Schweizer Bauhauptgewerbe - Unausgeschöpftes Potenzial. Ursachen und Massnahmen*. Dissertation. Retrieved from https://elib.uni-stuttgart.de/bitstream/11682/9038/1/16-10-06_Dissertation_Hasler_Patrizia.pdf
- Hasler, P. (2017). *Jugendliche mit Migrationshintergrund in der Berufslehre. ...und plötzlich schaffst du das Unmögliche*. skilled, 02/2017, S.20-21.

- Hasler, P. (2023). Untapped potential of disadvantaged young people – key success factors. Paper presented at the 3rd ILO-Korea TVET Forum, Bangkok as well as at the Global Apprenticeship Summit in Ottawa, Canada.
- Hasler, P. 2025. The untapped potential of disadvantaged young people for apprenticeships in skilled trades, ILO Working Paper 137 (Geneva, ILO). <https://doi.org/10.54394/PQRO8797>