



CONTACT INFO

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[Dr. Patrizia Hasler](#) | [LinkedIn](#)

Berne, Switzerland

EDUCATION

2007 - 2011

Master of Science in Vocational Education

Swiss Federal University for Vocational Education and Training, Zollikofen

1989 - 2012

Different Teachers' Certificates

University of Berne and SFUVET

DISSERTATION

Led a national study on high apprenticeship dropout rates in the construction industry; developed evidence based training programs for vocational trainers in companies
University of Stuttgart, Germany

PERSONAL INTERESTS

Skiing / Nature / Cultures / Sociology

Dr. Patrizia Hasler

Global Expert for Vocational Training
Advisor for Foundations and NGOs

Profile

I design and implement international development projects at the intersection of philanthropy, vocational education, and systemic capacity building. My interdisciplinary approach integrates education policy, labor market trends, sociology, culture, digitalization, and learning psychology, ensuring solutions that are both sustainable and context-sensitive.

Career Progression

2020 – 2024 | Director



Technische Berufsschule Zürich TBZ

Director of the technical vocational school (TBZ) with 250 employees across multiple departments



SFUVET

SWISS FEDERAL UNIVERSITY
FOR VOCATIONAL EDUCATION
AND TRAINING

*Swiss excellence in vocational
education and training*

2016 – 2020 | Director of Continuing Education

National Director for continuing education across all linguistic regions (Italian, French and German)
Member of the University Executive Board SFUVET



Schweizerischer Baumeisterverband
Société Suisse des Entrepreneurs
Società Svizzera degli Impresari-Costruttori
Societad Svizra dals Impresaris-Costructurs

2013 – 2016 | National Project Manager - Vocational Education Policy

National vocational education policy initiatives as Project Manager at the Swiss Contractors' Association (SBV) in Zurich

1989 – 2013 | Teacher

general education in upper secondary schools

Entrepreneurship

2025 | Founder Hasler Advisory

www.hasleradvisory.ch

2025 | Member of the Board of Trustees [Foundation Instituto Terra](#)

ADDITIONAL DETAILS

Member of the Board of Trustees
Foundation Instituto Terra
Instituto Terra
since 2025

With proven expertise in governance, organizational transformation, and international cooperation, I assumed the role of Board Member of the newly established Instituto Terra Foundation following the passing of its founder, Sebastião Salgado. Together with the other members of the Board of Trustees, I carry forward the foundation's mission with a deep sense of responsibility and commitment.

Entrepreneurship
Founder Hasler Advisory
hasleradvisory
since 2024

As an experienced leader and expert in vocational education and training, Hasler advisory supports government, foundations, NGOs and international organizations in solving actual challenges, developing strategic visions and achieving sustainable success. With in-depth expertise and a clear, goal-oriented approach, I offer customised consulting and coaching services.

Key areas

- Vocational Education and Training (TVET), embedded in national labor market policy
- Systemic labor market analysis and strategic advice for development of TVET programmes, including government and industry perspectives
- Evaluation of TVET programmes
- Management and leadership: support, systemic coaching of boards or leaders in changemanagement processes or evaluation of current challenges
- Interim leadership roles and organisational development consulting

EMPLOYMENT

Principal

TBZ

Zurich, 2020 - 2024

The Technical Vocational School Zurich TBZ is one of the largest vocational schools in Switzerland and trains around 3,500 students in 16 different professions in the fields of automotive technology, electrical/electronic engineering, information technology, optometry, and event technology. The training programs last between two and four years and lead to a Federal Vocational Certificate (EBA) or a Federal Diploma of Vocational Education and Training (EFZ). In addition to basic vocational training, TBZ offers continuing education and advanced technical college programs, which conclude with a federally recognized diploma, as well as courses for expanding and deepening job-specific know-how.

Key areas

- Led a vocational school with 250 employees across multiple departments
- Developed and implemented a new strategic vision repositioning the institution
- Development of a pedagogical-didactic concept based on the vision
- Integrated the higher vocational education (PET) into the school structure
- Digitised school leadership processes and enhanced administrative efficiency
- Ensured continuous improvement through quality development processes

Director of Continuing Education and Member of the University Executive Board Swiss Federal University for Vocational Education and Training SFUVET

Zollikofen, Renens and Lugano, 2016 - 2020

SFUVET is Switzerland's national centre of excellence for vocational and professional education and training (VET/PET). As a federal public-law institution under the Swiss Confederation and the Federal Department of Economic Affairs, Education and Research (EAER), SFUVET provides training for VET professionals, conducts applied research, develops occupational standards and curricula, and supports international cooperation in VET. It serves as a key interface between trade associations, professional organisations, and Switzerland's 26 cantons.

Key areas

- Development of a permeable, integrative, and modular continuing education strategy, including a corresponding realignment of continuing education programs

- Creation of new offerings focused on action-oriented competencies in teaching and training at the three learning locations: vocational schools, inter-company training centers, and companies
- EduQua certification of continuing education at the national level
- Establishment of a digital quality management system with process optimizations
- Implementation of the EHB digitalization strategy in continuing education offerings, including the development of the CAS "Digital Learning"
- Development of a Learning Management System (LMS) with blended learning offerings
- National harmonization of training for examination experts
- Creation of a digital cooperation system with the cantons to plan and implement the continuing education of examination experts on a national level

National Project Lead – Vocational Education Policy
Schweizerischer Baumeisterverband - Schweizerischer Baumeisterverband
 Zurich, 2013 - 2016

The Swiss Contractors' Association is the leading national organization representing the interests of construction companies in Switzerland. It supports over 1,300 member companies in the fields of building construction, civil engineering, and specialist construction services. The SBV plays a key role in vocational education and training, labor market policy, and industry development. It promotes innovation, quality, and sustainability in the construction sector and serves as a vital partner for government authorities, educational institutions, and other industry stakeholders.

Key areas

- Designed and led national policy projects within the construction industry.
- Conducted a major study on apprenticeship contract dissolutions and implemented targeted interventions.
- Coordinated all vocational qualifications within the National Qualifications Framework (NQR).

EARLIER WORKING EXPERIENCE

- Vocational Teacher, French & General Education | *School of Design, Bern* (2006–2013)
- Secondary School Teacher | *Various Schools in Canton Bern* (1984–2006)
- Case Manager for Unaccompanied Minor Asylum Seekers | *TAST Bern* (1996–2001)
- Junior Project Officer | *Music project of David Gweshe, Zimbabwe* (1994–2001, 1994 – 1996 in the field)

EDUCATION

CAS Digital Leadership **Home - IFPM-HSG | Universität St.Gallen** 2022 – 2024

On-site Modules

- New Work and Leadership
- Digital Business Modelling and Experience
- Agile Working and Design Thinking
- New Work and Culture Transformation

Master of Science in Vocational Education **Swiss Federal University for Vocational Education and Training SFUVET**

2007 – 2011

On-site Modules:

- Vocational Education and Training in Switzerland
- Empirical Research Methods
- Work and Occupation
- Statistics for Vocational Education Systems
- Comparative Vocational Education Systems
- Educational Pathways
- Evaluation Processes in Vocational Education
- Teaching and Learning Processes and Lifelong Learning
- Qualification Procedures and Vocational Pedagogical Diagnostics
- Competence Development and Expertise
- Support for Individuals Outside of Standard Systems
- Atypical Career Paths and Personal Development
- Changes in the Vocational Education System
- Change Management
- Effectiveness, Efficiency and Equal Opportunities in the Education System

Dissertation, Dr. Phil
Institut für Erziehungswissenschaft | Universität Stuttgart
 2013 - 2016

Topics

- A national qualitative and quantitative study was conducted to investigate the high rate of apprenticeship contract terminations in the construction field.
- Based on the results, evidence-based training programs for in-company vocational trainers were developed, as these trainers—by being sensitized to the needs of young people, particularly those from low socio-economic backgrounds—represent the main leverage point for reducing contract terminations in the construction sector.
- **Link : Lehrvertragsauflösungen im Schweizer Bauhauptgewerbe - Unausgeschöpftes Potenzial**

Teacher Certificate “General Education at Vocational Schools”
Swiss Federal University for Vocational Education and Training SFUVET
 2012

At vocational schools in Switzerland, general education complements vocational training by fostering key competencies in areas such as communication, society, law, economics, and culture. The aim is to support learners in developing critical thinking, social responsibility, and civic awareness, while also strengthening their language and interpersonal skills. General education is an essential part of the dual education system and contributes to both personal development and professional readiness

Secondary School Teacher (Phil I)
University of Bern
 1984 - 1989

Topics

- German
- French
- English
- Educational science

CONTINUING EDUCATION

- Mastering Board Governance, 2025
IMD Business School, Lausanne
- Lösungsfokussiertes Coaching, 2020
Solution Surfers , Luzern
- Führungsseminar II, 2017
Aus- und Weiterbildung Bund
- Systemische Prozessberatung, 2005 - 2007
ISA, Bern

SELECTED PUBLICATIONS

- Hasler, P. (2010). *Lernförderliche Bedingungen am Arbeitsplatz - Rolle der Berufsbildnerinnen und -bildner in Bezug auf die Ausbildungszufriedenheit der Lernenden*. Unpublished Masterarbeit, Eidgenössisches Hochschulinstitut für Berufsbildung (EHB), Zollikofen.
- Hasler, P. (2011). *Pädagogisch fit für neue Technologien - Wie Lernende Polygraf/innen den Lernort Betrieb bewerten*. Paper presented at the 3.Viscomkongress, Aarau.
- Hasler, P., & Nägele, C. (2010). *Learning at the Workplace - Optimal Learning Environments*. Paper presented at the European Graphic Media Industry Network (EGIN), Berne.
- Nägele, C., & Hasler, P. (2010). *Learning at the workplace and development of professional competences*. Paper presented at the European Conference on Educational Research (ECER), Helsinki.
- Nägele, C., & Hasler, P. (2011). Learning at the workplace: Optimal Learning Environments. In Z. Zhao, F. Rauner & U. Hauschildt (Eds.), *Assuring the Acquisition of Expertise. Apprenticeship in the Modern Economy* (pp. 125 - 128). Beijing: Foreign Language Teaching and Research Press.
- Hasler, P. (2014). *Kein einfacher Entscheid*. B.MAGAZIN(03/14).
- Hasler, P. (2014). *Lehrvertragsauflösungen im Bauhauptgewerbe*. folio, 04/2014, S.30ff.
- Hasler, P. (2014). *Lehrvertragsauflösungen im Bauhauptgewerbe, Ursachen und Handlungsempfehlungen - Schlussbericht*. Zürich: Schweizerischer Baumeisterverband, Fachverband Infra.
- Hasler, P. (2014). *Uausgeschöpftes Potenzial bei der Rekrutierung von Lernenden im Bauhauptgewerbe erkennen*. Newsletter, 2014/3.
- Hasler, P. (2014). *Warum brechen Lernende ihre Lehre ab?* Bauwirtschaft, 113(12), S. 6-8.
- Hasler, P. (2015). *Berufsbildner müssen in alle Lernenden viel investieren*. Applica, 122(8), S. 20-24.
- Hasler, P. (2016). *Lehrvertragsauflösungen im Schweizer Bauhauptgewerbe - Uausgeschöpftes Potenzial. Ursachen und Massnahmen*. Dissertation. Retrieved from https://elib.uni-stuttgart.de/bitstream/11682/9038/1/16-10-06_Dissertation_Hasler_Patrizia.pdf

- Hasler, P. (2017). *Jugendliche mit Migrationshintergrund in der Berufslehre. ...und plötzlich schaffst du das Unmögliche*. skilled, 02/2017, S.20-21.
- Hasler, P. (2023). Untapped potential of disadvantaged young people – key success factors. Paper presented at the 3rd ILO-Korea TVET Forum, Bangkok as well as at the Global Apprenticeship Summit in Ottawa, Canada.
- Hasler, P. 2025. The untapped potential of disadvantaged young people for apprenticeships in skilled trades, ILO Working Paper 137 (Geneva, ILO). <https://doi.org/10.54394/PQRO8797>